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## CVA Represents RW Specialties, Inc. in its Recapitalization by Strength Capital Partners, LLC

CapitalValue Advisors ("CVA") is pleased to announce the recapitalization of RW Specialties, Inc. ("RW" or the "Company"), by Strength Capital Partners, LLC ("Strength" or "Strength Capital"). CVA served as the exclusive financial advisor to RW Specialties. "RW represents a true entrepreneurial and multi-generational family success story. With an established market presence as the leading two-step specialty building products distributors in the Mountain West region, a reputation for superior customer service and vendor relationships, and a history of innovation and strong leadership, we are confident they will continue to do great things in this next chapter of growth," said Zack Gibson, Principal for CVA. "It was an honor to represent RW, help the Pott family find a partner to support the next phase of growth, and play a small part in the Company's tremendous 55+ year success story."

RW is a customer-focused two-step distributor of specialty building products to building supply centers and lumber yards located throughout the Mountain West region of the United States. Since its founding in 1965 by Ron Pott, RW (<https://rwspecialties.com/>) has expanded from its headquarters in Denver, CO to additional facilities in Salt Lake City, UT, Casper, WY, and Grand Junction, CO. Following the recapitalization on January 31, 2020, the Pott family will maintain an ownership stake and the current management team, with an average tenure of over 25 years, will continue in their existing roles.

"I am very proud of our entire team and thankful for our employees and customers who helped build this business over the last 55 years, these are world-class people and made it a pleasure to come to work every day," noted Rick Pott, who has managed RW for the last 30 years. "CVA has been a terrific long-term partner to us. Throughout the process Zack and the team at CVA always represented our interests well and worked tirelessly to close the deal. I would highly recommend them."

The Company will continue to operate under the RW Specialties name, offering Fortress deck porch products, Dupont™ Tyvek weatherization products, as well as stair parts, hearth products, general building products, and other specialty parts and accessories. RW will continue to serve Colorado, Utah, and Wyoming, with the goal of increasing the Company's geographic footprint into other high growth areas by leveraging its strong relationships with current vendors and homebuilders.

The acquisition by Strength Capital, a private investment company based in Birmingham, MI, demonstrates their ongoing commitment to invest in the distribution space.

The transaction closed on January 31, 2020. Davis Graham & Stubbs LLP served as legal counsel to RW, and Jaffe Raitt Heuer & Weiss served as legal counsel to Strength Capital.

For more information about the transaction, please contact Zack Gibson at (303) 243-5623 or [zgibson@capitalvalue.net](mailto:zgibson@capitalvalue.net).

### ABOUT CVA

CVA, a member of FINRA, provides middle-market investment banking services, including mergers and acquisitions advisory, corporate advisory, business valuation, and private capital raising services. For more information, please visit [www.capitalvalue.net](http://www.capitalvalue.net).

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