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## CapitalValue Advisors Represents Comfort Air Distributing, Inc. in its Acquisition by Munch's Supply

CapitalValue Advisors ("CVA") is pleased to announce the acquisition of Comfort Air Distributing, Inc. ("Comfort Air" or the "Company"), by Munch's Supply ("Munch's"), a portfolio company of Rotunda Capital Partners ("Rotunda"). CVA served as the exclusive financial advisor to Comfort Air. "Comfort Air represents an amazing entrepreneurial and multi-generational family success story. With an established market presence as one of Colorado's largest and best-known HVAC distributors, a history of innovation and leadership, and a reputation for superior customer service, we are confident they will continue to do great things," said Zack Gibson, Principal for CVA. "It was a privilege to represent Comfort Air and find a partner who will support the Company in its next phase of growth."

Jim O'Mara and his late father, Jerry O'Mara, founded Comfort Air ([www.comfortairdistributing.com](http://www.comfortairdistributing.com)) in 1987 with a commitment of establishing the Rheem brand in Colorado and Wyoming. Since 1987, the Company has been a customer-focused distributor of heating, ventilation, and air conditioning (HVAC) equipment to HVAC contractors located along the Front Range. Under Jim's leadership, Comfort Air grew from only a few product manufacturers and one distribution center to three branch locations and over 30 manufacturers represented.

The Company will continue to operate under the Comfort Air name, offering Rheem heating and air conditioning equipment as well as related HVAC parts and accessories. Comfort Air will continue to serve Colorado and 13 Wyoming counties out of its branches in Denver, Centennial, and Colorado Springs, Colorado.

“ Jim O'Mara, Co-Founder and President of Comfort Air, remarked, "We couldn't have made it over 30 years without the tremendous support from our customers and team members. I am very happy to have found a trusted company in Munch's to carry the Comfort Air legacy forward. CVA did an outstanding job guiding us through the sale process. Their knowledge of the building products space and experience with similar transactions was critical to our success. It was a difficult decision to sell the Company, but we always knew CVA was on our side and an advocate for our objectives.”

“ Dave Schrock, Executive Vice President of Comfort Air, added, "We are excited to partner with a company with a similar culture that is focused on family values. It was important for us to find an organization that cares about our employees as much as we do.”

“ Bob Munch, CEO of Munch's Supply, expressed his excitement in the deal, stating, "Jim and Dave have done a wonderful job building a company with great people and culture. These are only found in the best organizations, and we are happy to support the team to continue to build on this foundation.”

Munch's Supply, also a multi-generational family success story, has been operating in the Chicago area since 1956. The union between Munch's and Comfort Air demonstrates Munch's ongoing commitment to HVAC distribution.

The transaction closed on March 4, 2019. Minor & Brown served as legal counsel to Comfort Air, and Benesch served as legal counsel to Munch's Supply.

For more information about the transaction, please contact Zack Gibson at **720.733.0400** or [zgibson@capitalvalue.net](mailto:zgibson@capitalvalue.net).

#### **ABOUT CVA**

CVA, a member of FINRA, provides middle-market investment banking services, including mergers and acquisitions advisory, corporate advisory, business valuation and private capital formation. They are committed to their mission to make being an entrepreneur as rewarding as possible. For more information, [visit www.capitalvalue.net](http://www.capitalvalue.net) or call **720.733.0400**.

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