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CapitalValue Advisors Represents Sonsio in Acquisition by a Strategic Buyer

CapitalValue Advisors ("CVA") is pleased to announce the acquisition of Sonsio, LLC ("Sonsio" or the "Company"), by a strategic buyer (the "Buyer"). CVA served as the exclusive financial advisor to Sonsio. "The Sonsio story is truly an incredible entrepreneurial success story and a testament to the owners' and management team's ability to build a highly successful organization. The opportunity to join the Buyer will be a great next chapter for the Company. It was a pleasure to work with David, Michael and the Sonsio team throughout the transaction process and see a truly exceptional team at work" said Chris Younger, Managing Director at CVA. The Company's management team, including its CEO, David Jones, will remain with the business.

“I'm very excited personally and for our employees as we enter this next chapter of growing and generating new opportunities for our loyal customer base. It was critical to me and my leadership team that we found a partner whose values were in alignment with ours, enabling us to maintain our risk management expertise while expanding the products and services we offer. CVA did an outstanding job of understanding our objectives and requirements for a growth investor and ensured through the process that we remained aligned. The Buyer brings experience that will greatly assist us in forging continued growth and success, while maintaining the Company's family values and dedication to our local community”, David Jones, Sonsio CEO, added.

Sonsio is a market leader in providing and administering road hazard tire programs, tire and wheel programs, parts and labor warranties, product enhancement programs for automobiles, recreational vehicles, motorcycles, and travel trailers. Sonsio's programs are offered through more than 55,000 auto related retail outlets across North America. The Company protects more than 38 million tires through road hazard protection plans and almost 80 million automotive repairs, through parts and labor warranties. With nearly 35 years of data and experience managing risks for different types of programs and clients in the automotive industry, Sonsio has consistently grown revenues, profits, and cash flow. The Company has developed an invaluable understanding of risk management in its industry segment. Sonsio was founded in 1984 and is headquartered in Arvada, Colorado.

The transaction was closed on May 31, 2018.

For more information about the transaction, please contact Chris Younger at **(720) 733-0400** or chris@capitalvalue.net.

About CVA

CVA, a member of FINRA, provides middle-market investment banking services, including mergers and acquisitions advisory, corporate advisory, business valuation and private capital formation. They are committed to their mission to make being an entrepreneur as rewarding as possible. For more information, visit www.capitalvalue.net or call **(720) 733-0400**.

The testimonials contained in this press release may not be representative of the experience of other clients and are no guarantee of future performance or success.

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