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FOR IMMEDIATE RELEASE

**CapitalValue Advisors Represents Motivity Solutions, Inc.
In Acquisition by Black Knight Financial Services, Inc. (NYSE: BKFS)**

DENVER (2016) – CapitalValue Advisors (“CVA”) is pleased to announce the acquisition of Motivity Solutions, Inc. (“Motivity” or the “Company”) by Black Knight Financial Services, Inc. (NYSE: BKFS) (“Black Knight”). CVA served as the exclusive financial advisor to Motivity. “We have been very fortunate to have known and advised the Motivity team for several years,” said Chris Younger, Managing Director of CVA. “We are confident that Black Knight will be a great home for the entire Motivity team.”

Founded in 2006, Motivity (<https://motivitysolutions.com>) is a leading provider of business intelligence analytics, reporting and peer benchmarking in the mortgage banking industry. Motivity’s mortgage business intelligence delivers real time, powerful analytics enabling mortgage lenders to proactively monitor and manage operations across their enterprise. In 2012, Motivity was ranked number 210 on Inc. Magazine's Inc. 500 list of the fastest-growing companies in the United States, and has consistently been named to Mortgage Technology Magazine's list of the mortgage industry's top 50 service providers.

Motivity’s offerings will be integrated with Black Knight's LoanSphere product suite, including the LoanSphere Data Hub, to provide clients with insights into their origination and servicing operations and portfolios. These integrated business intelligence solutions will deliver actionable information to help improve compliance, sales and operations, as well as provide executive management insights.

"Acquiring the capabilities of Motivity Solutions will accelerate Black Knight's delivery of our Active Insight platform and Data Hub initiative. For our clients, these new capabilities will offer unique views into the types of information they need to drive peak performance and more effectively assist our customers in managing their regulatory risk," said Black Knight President and CEO Tom Sanzone. "This acquisition of Motivity further demonstrates our drive to accelerate our growth and deliver the additional capabilities our customers want."

“Through CVA, my brother and I were able to identify a great partner in Black Knight that fit what we were trying to accomplish with regard to the acquisition of our company,” stated Tyler Sherman, the CEO and co-founder of Motivity.

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As a part of its involvement with Todd, Tyler and Motivity, CVA is proud to support The Sherman Entrepreneurship Foundation (<https://toddsheermon.org>), created in honor of Todd Sherman to support our next generation of entrepreneurs. “It is only through the willingness of entrepreneurs like Todd and Tyler to invest their time, money and energy that we have growing companies that greatly benefit our community in so many different ways. The Sherman Entrepreneurship Foundation is committed to fostering entrepreneurship, and we are delighted to give it our full support,” said Chris Younger.

The transaction was closed on June 22, 2016. Perkins Coie in Denver served as Motivity’s legal counsel.

For more information about the transaction, please contact Chris Younger at (303) 243-5601 or chris@capitalvalue.net.

About CVA

CVA, a member of FINRA, provides middle-market investment banking services, including mergers and acquisitions advisory, corporate advisory, business valuation and private capital raising services. CVA is committed to its mission to make being an entrepreneur as rewarding as possible. For more information, visit www.capitalvalue.net or call (720) 733-0400.

The testimonials contained in this press release may not be representative of the experience of other clients and are no guarantee of future performance or success.