



CapitalValue Advisors Represents Colorado Components in Sale to Wheel Pros

CapitalValue Advisors (“CVA”) is pleased to announce the acquisition of TGC Components, LLC dba Colorado Components (“Colorado Components” or the “Company”), a portfolio company of Gemini Investors and Timepiece Capital, by Wheel Pros, LLC a portfolio company of Audax Group (“Wheel Pros”). CVA served as the exclusive financial advisor to Colorado Components, including the Company’s financial sponsors, Gemini and Timepiece. “The team at Colorado Components, along with their investors, Gemini and Timepiece, have worked hard to build a market and brand leader in ATV and UTV tires and wheels, and the opportunity to join Wheel Pros will be a great next chapter for the Company,” said Chris Younger, Managing Director at CVA. “It was a privilege to represent and guide the Company in the evaluation of multiple offers from a broad range of candidates and determine the best partner to support the Company in this next phase of its growth story.”

Founded in 2009 by Ben Johnson and his senior leadership team, Colorado Components (<http://www.cocomponents.com>) is a leading innovator, manufacturer and distributor of aftermarket wheels, tires and wheel accessories for the powersports and golf cart markets. Led by a team of industry veterans with deep roots in aftermarket manufacturing, the Company is a leader in the aftermarket tire and wheel industry in innovation, quality and customer service. The Company’s tires and wheels are sold under three brands: MSA Offroad Wheels, EFX Performance Tires and Fairway Alloys. With locations in Dallas, Texas and Grand Junction, Colorado, the Company has experienced a 5-year compound annual growth rate of 26%. Ben Johnson will continue to participate in the management of the Company along with Beau Bryant, General Manager and Vice President of Sales, and Brandon Brouillette, Vice President of Product Design and Marketing.

“The Colorado Components team is excited to be partnering with Wheel Pros, a respected automotive aftermarket supplier of wheels, tires and other accessories, while continuing to grow our relationship with our powersports customers. We look forward to providing our customers with the same great service, additional product options, and innovative products for the future,” commented Ben Johnson, Colorado Components, President.

“CVA was a perfect advisor for the Company through this process to deliver a successful exit for Gemini, Timepiece and the Colorado Components management team. We are pleased to not only have completed a successful exit but also to have found a strategic partner in Wheel Pros for Ben and his team to continue to grow the business in its next chapter,” added Matt Keis, Managing Director of Gemini Investors.

Headquartered in Denver, Colorado, Wheel Pros is a leading designer, marketer, and distributor of branded aftermarket wheels. The company also distributes performance tires and accessories. Founded in 1995 with two distribution centers, the company today carries proprietary, leading brands that are recognized across all major vehicle segments and are sold through a national footprint of 25 distribution centers and internationally.

The testimonials contained in this press release may not be representative of the experience of other clients and are no guarantee of future performance or success.